postandfly AI

TARSICIO SAÑUDO · MEXICO CITY

media kit 2026

AI video production, social media content and 13 years of drones.



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ABOUT ME

i'm tarsicio sañudo

I've been creating with AI since 2022. Today I make the Formula 1 videos for Checo Pérez's campaign, I work with brands like Helvex and Dreamina, and my videos have gone viral around the world.

Behind all of this are 13 years of production and filming Mexico from the air for Netflix, Apple TV and ViX series.

+100M	+800k	13	10
views in 2026	followers	years flying drones	awards

REACH IN 2026

+100 million views

My AI videos have gone viral around the world. Two videos from my World Cup series passed 70 million views.

SOCIAL MEDIA · @POSTANDFLY

+800k people follow me

TikTok

471k

followers

11.1M
viewers in the last year

Instagram

176k

followers

1.8M
plays in 90 days

YouTube

+160k

subscribers

299k
views in the last 28 days

Also on Facebook and X. Data from TikTok Studio, Instagram and YouTube Studio, November 2026.

AUDIENCE

who watches

Men aged 25 to 54, mostly in Mexico, the United States and Latin America.

Instagram

79%

men

64% are 25 to 44 years old

43% Mexico · **9%** US

YouTube

78%

men

48% are 25 to 44 years old

30% Mexico · **26%** US

TikTok

66%

men

8.5M new viewers in one year

On Instagram, 73% of the audience speaks Spanish. Data from Instagram, YouTube Studio and TikTok Studio, November 2026.

WHAT I DO

what i do with ai

01

AI videos for brands

Commercials, social media content, event openings and music videos. I handle everything, from the idea to the music.

02

Your brand on my channels

Dedicated videos or mentions on YouTube, TikTok and Instagram. I'm a Dreamina Creative Partner.

03

Drone aerials

13 years filming Mexico from the air for Netflix, Apple TV and ViX series. DJI Global Creator.

PROJECTS

made with AI



Cadillac F1 · Telcel

Buena suerte Checo

The video for every Grand Prix of Checo Pérez's campaign: script, storyboard, video and music.



Grupo Helvex

Encuentro Helvex

The opening of Encuentro Helvex 2026, made with AI. I've worked with Helvex since 2013.



Personal project

World Cup series

Two of these videos passed 70 million views.



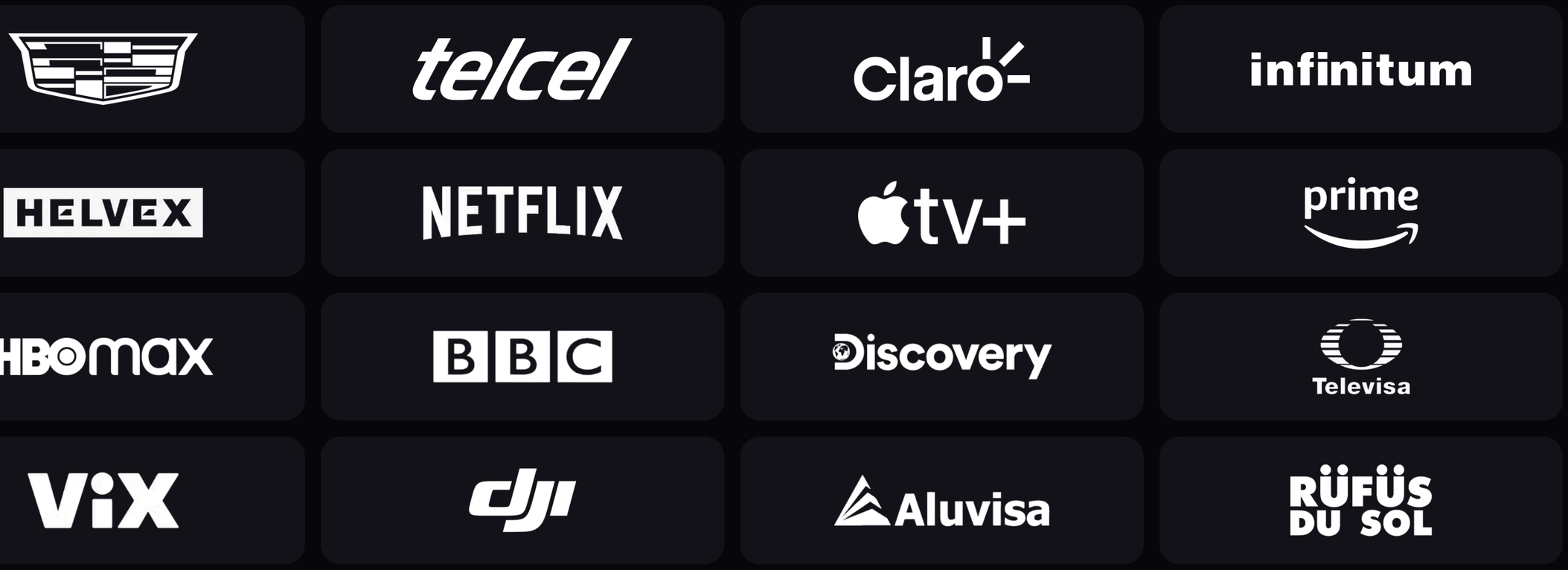
Dreamina · Seedance

Creative Partner

I'm a Dreamina Creative Partner and I make Seedance 2.5 tutorials.

CLIENTS, SERIES AND BRANDS

who i've worked with



FORMATS

how we work together

Dedicated video

A full video about your product or tool, on YouTube, TikTok or Instagram.

Mention

Your brand inside one of my videos, told my way.

Link in description

Your link in the YouTube description and the pinned comment.

AI video for your brand

I produce it for your own channels: commercial, campaign, event or music video.

Every project is quoted by platform, format and usage. Write to me and I'll send you rates.

COLLABORATIONS ON MY CHANNELS

brands that trusted me

Dreamina

SAMSUNG

DJI

Higgsfield

Canon

luminar neo

ECOFLOW

Dola

Epidemic Sound

Liverpool

Fotomecánica

AmnesIA Cube

AWARDS AND OFFICIAL SELECTIONS

ten awards

For my aerial videos of Mexico, including two at the NYC Drone Film Festival.

























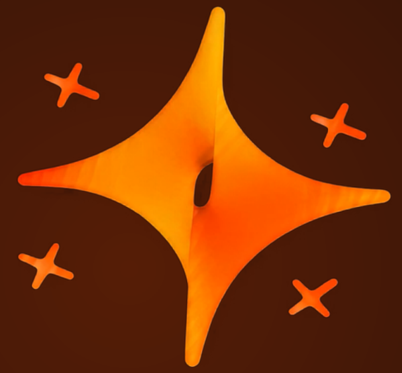






CONTACT

shall we work together?



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